

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Donovan, et al.	Art Unit :	3688
Serial No. :	10/647,116	Examiner :	Raquel Alvarez
Filed :	August 25, 2003	Conf. No. :	9849
Title :	METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL		

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN REPLY TO NON-FINAL OFFICE ACTION**  
**OF DECEMBER 3, 2009**